

# Arctic Adventure Guide Education

Joint Educational Programmes in the Arctic







## OBJECTIVE

The project will focus on developing training activities and short courses in order to increase skills and opportunities within the tourism sector in the Arctic Region. Target groups are individuals that operate within the tourism sector people located in regions where there is emphasis on international tourism as well as those interested in increasing skills knowledge and activity in arctic and adventure tourism.

The objective will be to design, define and offer a joint degree programme in cooperation with Thompson Rivers University in British Columbia (Canada), University of the Arctic in Svalbard (Norway), and educational partners in the North-West Atlantic Region (Greenland, Faroe Islands and Iceland).

The scope will be to develop arctic adventure education on secondary level (national), higher (international) and continuing education level (regional), with the aim to increase skill sets and competences within the adventure tourism industry, as well as increase mobilities with international students.





# NPA PROJECT

The objective of joining the seminar is twofold:  
To search for partners and complementary projects.

The idea is to use education in the arctic to increase skills and quality within the adventure guide industry, as well as to increase and foster student mobility both within the Arctic region as well as attract international students.

The project will connect educational institutions with local and regional tourism and adventure operators. The NPA project will seek to define and structure educational tourism within the Arctic for skills development for the industry (lifelong learning), summer courses and short term programmes for international students (secondary level) as well as longer international programmes between educational institutions in the Arctic (university level).

The aim will be to utilise both human resources and capacity as well as infrastructure within the adventure tourism industry, during the rebuilding of international travel.





# CURRENT STATUS AND CONTACT INFO

Keilir Academy offers an international two semester adventure guide education on university level in cooperation with Thompson Rivers University.

The school is currently involved in a NATA project focusing on arctic adventure education in the North-West Atlantic region.

Educational partners are already onboard as well as regional and national Geoparks.

## **CONTACT INFORMATION**

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